



# CHIEFS' GOLF CLASSIC

The San Diego County Fire Chiefs' Association raises funds for the fire and burn prevention education and burn survivor support programs of the Burn Institute.

Date: September 25  
Location: Rancho Bernardo Inn



2023 Sponsorship Opportunities

**Burn Awareness Week  
Burn Survivor Picnic**  
February 4

**Boot Drive**  
March 9

**Spirit of Courage Awards  
Banquet**  
May 4

**Firefighter Demolition  
Derby**  
June 11

**Camp Beyond the Scars**  
July 9-14

**Chiefs' Golf Classic**  
September 25

**Burn Institute Bash**  
October 22

**Burn Survivor Holiday  
Party**  
December 2

### Third Alarm Sponsor \$10,000

- Two (2) foursomes at Golf Classic
- Opportunity to sponsor and person a table at a hole on the course
- Six (6) tee signage and six (6) golf cart sponsorships with company logo
- Two (2) custom branded social media messages
- Company logo prominently displayed on the cover of the event program
- Full-page advertisement in Golf Classic event program
- Company logo/name prominently displayed on all event collateral, press releases, social media marketing efforts and Burn Institute website and e-newsletter
- Opportunity to include promotional material within players' gift bags

### Second Alarm Sponsor \$5,000

- One (1) foursome at Golf Classic
- Four (4) tee signage and four (4) golf cart sponsorships with company logo
- One (1) custom branded social media messages
- Half-page advertisement in the Golf Classic event program
- Company logo/name on event collateral and social media marketing efforts
- Opportunity to include promotional material within players' gift bags
- Company logo on Burn Institute website and e-newsletter

### First Alarm Sponsor \$3,000

- One (1) foursome at Golf Classic
- Two (2) tee signage and two (2) golf cart sponsorships with company logo
- Quarter-page advertisement in the Golf Classic event program
- Recognition in Golf Classic event program
- Recognition in Burn Institute e-newsletter and website

### Strike Team Sponsor \$2,000

- One (1) foursome at Golf Classic
- Two (2) tee signage and one (1) golf cart sponsorships with your company
- Recognition in event program
- Recognition in Burn Institute e-newsletter and website

### Putting Contest Sponsor \$1,000

- Sponsor signage at high visibility putting green
- Recognition in Golf Classic event program
- Recognition in Burn Institute e-newsletter and website

### Base Camp Sponsor \$500

- One (1) tee sponsorship
- Recognition in Golf Classic event program
- Recognition in Burn Institute e-newsletter and website

### Golf Foursome \$1,400

### Single Golfer \$350

**Sponsorship Deadline for Full Benefits is September 1, 2023**



**13<sup>th</sup> Annual Chiefs' Golf Classic**  
Proceeds to benefit the Burn Institute  
Monday, September 25, 2023

The San Diego County Fire Chiefs' Association hope to raise funds for fire and burn prevention education and burn survivor support programs. This annual event brings together San Diego County Fire Chiefs and distinguished community and corporate supporters of the Burn Institute.

**Monday, September 25, 2023 – Golf Classic at Rancho Bernardo Inn Golf Club**

**SPONSORSHIP REGISTRATION FORM**

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

**Yes**, I would like to support the Fire Chiefs in their efforts to help the Burn Institute. Enclosed is my contribution of:

**\$10,000** - Third Alarm Sponsor

**\$2,000** - Strike Team Golf Classic Sponsor

**\$5,000** - Second Alarm Sponsor

**\$1,000** - Putting Contest Sponsor

**\$3,000** - First Alarm Sponsor

**\$500** - Base Camp Golf Classic Sponsor

**Yes**, I would like to attend the Golf Classic event! Enclosed is my contribution of:

**\$1,400** - Golf Foursome

**\$350** - Single Golfer

Kindly complete and return this form so we may provide a tax donation letter.

All sponsorships received by **September 1, 2023** will be acknowledged in the event collateral. Sponsorship reservations received after this date may not receive full exposure.

**Make checks payable to Burn Institute**

**Return to:**

Burn Institute

8825 Aero Drive, Suite 200

San Diego, CA 92123

**Tax ID #23-7260718**