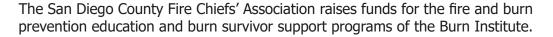
2023 SPONSORSHIP OPPORTUNITY



CHIEFS' GOLF CLASSIC





Date: September 25

Location: Rancho Bernardo Inn

Third Alarm Sponsor

\$10,000

- Two (2) foursomes at Golf Classic
- Opportunity to sponsor and person a table at a hole on the course
- Six (6) tee signage and six (6) golf cart sponsorships with company logo
- Two (2) custom branded social media messages
- Company logo prominently displayed on the cover of the event program
- Full-page advertisement in Golf Classic event program
- Company logo/name prominently displayed on all event collateral, press releases, social media marketing efforts and Burn Institute website and e-newsletter
- Opportunity to include promotional material within players' gift bags



Second Alarm Sponsor

\$5,000

- One (1) foursome at Golf Classic
- Four (4) tee signage and four (4) golf cart sponsorships with company logo
- One (1) custom branded social media messages
- Half-page advertisement in the Golf Classic event program
- Company logo/name on event collateral and social media marketing efforts
- Opportunity to include promotional material within players' gift bags
- Company logo on Burn Institute website and e-newsletter



2023 Sponsorship Opportunities

First Alarm Sponsor

\$3,000

- One (1) foursome at Golf Classic
- Two (2) tee signage and two (2) golf cart sponsorships with company logo
- Quarter-page advertisement in the Golf Classic event program
- Recognition in Golf Classic event program
- Recognition in Burn Institute e-newsletter and website

Burn Survivor Picnic February 4

Burn Awareness Week

Boot Drive March 9

Strike Team Sponsor

\$2,000

- Spirit of Courage Awards
 - One (1) foursome at Golf Classic
- Banquet May 4
- Two (2) tee signage and one (1) golf cart sponsorships with your company Recognition in event program
- Firefighter Demolition
- Recognition in Burn Institute e-newsletter and website

Derby June 11

Putting Contest Sponsor Sponsor signage at high visibility putting green

\$1,000

- **Camp Beyond the Scars** July 9-14
- Sponsor signage at high visibility putting greenRecognition in Golf Classic event program
- lly 9-14
- Recognition in Burn Institute e-newsletter and website

Chiefs' Golf Classic September 25

October 22

Base Camp Sponsor

\$500

- Burn Institute Bash
- One (1) tee sponsorshipRecognition in Golf Classic event program
- Recognition in Goir Classic event program
 Recognition in Burn Institute e-newsletter and website

Burn Survivor Holiday Party December 2 Golf Foursome \$1,400 Single Golfer \$350

Sponsorship Deadline for Full Benefits is September 1, 2023



13th Annual Chiefs' Golf Classic

Proceeds to benefit the Burn Institute Monday, September 25, 2023

The San Diego County Fire Chiefs' Association hope to raise funds for fire and burn prevention education and burn survivor support programs. This annual event brings together San Diego County Fire Chiefs and distinguished community and corporate supporters of the Burn Institute.

Monday, September 25, 2023 – Golf Classic at Rancho Bernardo Inn Golf Club

SPONSORSHIP REGISTRATION FORM

Company:		
Contact Name:		
Address:		City:
State:	_Zip:Ph	none: ()
Email:		
Yes , I would like to support the Fire Ch	iefs in their efforts to help	the Burn Institute. Enclosed is my contribution of
\$10,000 - Third Alarm Sponsor		\$2,000 - Strike Team Golf Classic Sponsor
\$5,000 - Second Alarm Sponso	r	\$1,000 - Putting Contest Sponsor
\$3,000 - First Alarm Sponsor		\$500 - Base Camp Golf Classic Sponsor

Yes, I would like to attend the Golf Classic event! Enclosed is my contribution of:

\$1,400 - Golf Foursome **\$350 -** Single Golfer

Kindly complete and return this form so we may provide a tax donation letter.

All sponsorships received by **September 1, 2023** will be acknowledged in the event collateral. Sponsorship reservations received after this date may not receive full exposure.

Make checks payable to Burn Institute Return to:

Burn Institute 8825 Aero Drive, Suite 200 San Diego, CA 92123