



CHIEFS' GOLF CLASSIC

The San Diego County Fire Chiefs' Association raises funds for the fire and burn prevention education and burn survivor support programs of the Burn Institute.

Date: September 30
Location: Rancho Bernardo Inn



2024 Sponsorship Opportunities

**Burn Awareness Week
Burn Survivor Picnic**
February 2

Boot Drive
March 7

**Spirit of Courage Awards
Banquet**
May 2

**Firefighter Demolition
Derby**
July 7

Camp Beyond the Scars
July 8-12

Chiefs' Golf Classic
September 30

Burn Institute Bash
October

**Burn Survivor Holiday
Party**
December

Third Alarm Sponsor

\$10,000

- Two (2) foursomes at Golf Classic
- Opportunity to sponsor and person a table at a hole on the course
- Six (6) tee signage and six (6) golf cart sponsorships with company logo
- Two (2) custom branded social media messages
- Company logo prominently displayed on the cover of the event program
- Full-page advertisement in Golf Classic event program
- Company logo/name prominently displayed on all event collateral, press releases, social media marketing efforts and Burn Institute website and e-newsletter
- Opportunity to include promotional material within players' gift bags

Second Alarm Sponsor

\$5,000

- One (1) foursome at Golf Classic
- Four (4) tee signage and four (4) golf cart sponsorships with company logo
- One (1) custom branded social media messages
- Half-page advertisement in the Golf Classic event program
- Company logo/name on event collateral and social media marketing efforts
- Opportunity to include promotional material within players' gift bags
- Company logo on Burn Institute website and e-newsletter

First Alarm Sponsor

\$3,000

- One (1) foursome at Golf Classic
- Two (2) tee signage and two (2) golf cart sponsorships with company logo
- Quarter-page advertisement in the Golf Classic event program
- Recognition in Golf Classic event program
- Recognition in Burn Institute e-newsletter and website

Strike Team Sponsor

\$2,000

- One (1) foursome at Golf Classic
- Two (2) tee signage and one (1) golf cart sponsorships with your company
- Recognition in event program
- Recognition in Burn Institute e-newsletter and website

Putting Contest Sponsor

\$1,000

- Sponsor signage at high visibility putting green
- Recognition in Golf Classic event program
- Recognition in Burn Institute e-newsletter and website

Base Camp Sponsor

\$500

- One (1) tee sponsorship
- Recognition in Golf Classic event program
- Recognition in Burn Institute e-newsletter and website

Golf Foursome

\$1,400

Single Golfer

\$350

Sponsorship Deadline for Full Benefits is September 1, 2024



14th Annual Chiefs' Golf Classic
Proceeds to benefit the Burn Institute
Monday, September 30, 2024

The San Diego County Fire Chiefs' Association hope to raise funds for fire and burn prevention education and burn survivor support programs. This annual event brings together San Diego County Fire Chiefs and distinguished community and corporate supporters of the Burn Institute.

Monday, September 30, 2024 – Golf Classic at Rancho Bernardo Inn Golf Club

SPONSORSHIP REGISTRATION FORM

Company: _____

Contact Name: _____

Address: _____ City: _____

State: _____ Zip: _____ Phone: (____) _____

Email: _____

Yes, I would like to support the Fire Chiefs in their efforts to help the Burn Institute. Enclosed is my contribution of:

\$10,000 - Third Alarm Sponsor

\$2,000 - Strike Team Golf Classic Sponsor

\$5,000 - Second Alarm Sponsor

\$1,000 - Putting Contest Sponsor

\$3,000 - First Alarm Sponsor

\$500 - Base Camp Golf Classic Sponsor

Yes, I would like to attend the Golf Classic event! Enclosed is my contribution of:

\$1,400 - Golf Foursome

\$350 - Single Golfer

Kindly complete and return this form so we may provide a tax donation letter.

All sponsorships received by **September 1, 2024** will be acknowledged in the event collateral. Sponsorship reservations received after this date may not receive full exposure.

Make checks payable to Burn Institute

Return to:

Burn Institute

8825 Aero Drive, Suite 200

San Diego, CA 92123

Tax ID #23-7260718