

# 50th Birthday Bash!

October 2nd, 2022 | Belly Up Tavern, Solana Beach

Celebrate 50 years of the Burn Institute with a fun Sunday afternoon party at the Belly Up Tavern. Mingle with the Board of Directors, burn survivors, volunteers, staff, friends, sponsors, and guests to help raise money for fire and burn prevention programs and burn survivor services.

### **Birthday Hat Sponsor** \$10,000

- \* Sixteen (16) tickets to the Birthday Bash
- \* Opportunity to speak at event and lead the crowd in singing happy birthday
- \* Logo on event signage
- \* Logo on birthday paraphernalia handed out at event
- \* Full page acknowledgment in program
- \* Recognition in media releases and social media efforts
- \* Prominent logo placement on Burn Institute website event post and e-newsletter shout out

### **Birthday Beverage Sponsor** \$5,000

- \* Eight (8) tickets to the Birthday Bash
- \* Special Recognition at event
- \* Logo on event signage at the bar
- \* Acknowledgment in program
- \* Recognition in media releases and social media efforts
- \* Logo placement on Burn Institute website event post and e-newsletter shout out

## **Birthday Wine Sponsor** \$3,000

- \* Eight (8) tickets to the Birthday Bash
- \* Special Recognition at event and signage at wine pull
- \* Acknowledgment in program
- \* Recognition on Burn Institute website event post and e-newsletter shout out

### Birthday Cake Sponsor \$1,500 – Support our 50th with cake!

- \* Six (6) tickets to the Birthday Bash
- \* Opportunity for a cake cutting photo op
- \* Acknowledgment in program
- \* Recognition on Burn Institute website event post and e-newsletter shout out

## Birthday Balloon Sponsor \$1,000 – Support our 50th with balloons!

- \* Four (4) tickets to the Birthday Bash
- Acknowledgment in program
- \* Special Recognition on signage near balloons
- \* Recognition on Burn Institute website event post and e-newsletter shout out



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#### SPONSORSHIP REGISTRATION FORM

Company:				
Contact Name:				
Address:			И	<u> </u>
City:	State:		Zip:	
Phone:				
Email:		2		
Sponsorship L	. <mark>evel</mark>			
Birthday Hat Sp	onsor \$10,000			
Birthday Bevera	ge Sponsor \$5	5,000		
Birthday Wine S	ponsor \$3,000			
Birthday Cake S	ponsor \$1,500			
Birthday Balloon	Sponsor \$1,00	00		

Kindly complete and return this form so we may provide a tax donation letter. All sponsorships received by September 16, 2022 will be acknowledged in the event collateral. Sponsorship reservations received after that date may not receive full exposure.

Make checks payable to Burn Institute

Return to: Burn Institute 8825 Aero Drive, Suite 200 San Diego, CA 92123