



Ninth Annual Chiefs' Party in the Paddock and Golf Classic

Proceeds to benefit the Burn Institute



Third Alarm Sponsor:

\$10,000

- Two (2) foursomes at Golf Classic
- Eight (8) VIP tickets and premium seating at the Party in the Paddock
- Company logo prominently displayed on the front of both the Party and Golf Classic program
- Company logo prominently displayed on all printed materials to include event collateral, press releases and social media marketing efforts
- Half-page donor acknowledgement in both the Party and Golf Classic program
- Sign with your company logo at four (4) golf tees
- Opportunity to include promotional material within players' gift bags
- Four (4) golf cart sponsorships
- Company logo on Burn Institute website
- Recognition in Burn Institute e-newsletter

Golf Classic Presenting Sponsor:

\$7,500

- Name associated with title of event "7th Annual Chiefs' Golf Classic Presented by *your company*"
- Two (2) foursomes at Golf Classic
- Company logo prominently displayed on the cover of the Golf Classic event program
- Company logo prominently displayed on all printed materials to include event collateral, press releases and social media marketing efforts
- Full-page donor acknowledgement in the Golf Classic event program
- Signage with your company logo at all 18 golf tees
- Opportunity to include promotional material within players' gift bags
- Eight (8) golf cart sponsorships
- Company logo on Burn Institute website
- Recognition in Burn Institute e-newsletter

Second Alarm Sponsor:

\$5,000

- One (1) foursome at Golf Classic
- Eight (8) tickets to the Party in the Paddock
- Sign with your logo at two (2) golf tees and three (3) golf cart sponsorships
- Quarter-page donor acknowledgement in the Party in the Paddock program
- Company logo placement on printed materials to include recognition in both the Party and Golf Classic programs, event collateral, press releases, and social media marketing efforts
- Company logo on Burn Institute website
- Recognition in Burn Institute e-newsletter

First Alarm Sponsor:

\$2,500

- One (1) foursome at Golf Classic
- Four (4) tickets to the Party in the Paddock
- Recognition in Party & Golf Classic event programs
- Sign with your logo at one (1) golf tee and two (2) golf cart sponsorships
- Recognition on Burn Institute website
- Recognition in Burn Institute e-newsletter

Strike Team Golf Classic Sponsor:

\$1,850

- One (1) foursome at golf classic
- One (1) tee sponsorship
- Recognition in Party & Golf Classic event programs
- Recognition on Burn Institute website
- Recognition in Burn Institute e-newsletter

Putting Contest Sponsor:

\$1,000

- Sponsor signage at high visibility putting green
- Four (4) golf cart sponsorships
- Recognition in Party & Golf Classic event program
- Recognition on Burn Institute website
- Recognition in Burn Institute e-newsletter

Base Camp Golf Classic Sponsor:

\$500

- One (1) tee sponsorship
- Two (2) golf cart sponsorships
- Recognition in Party & Golf Classic event program
- Recognition on Burn Institute website
- Recognition in Burn Institute e-newsletter



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The San Diego County Fire Chiefs' Association and the Burn Institute Auxiliary have joined together to raise funds for fire and burn prevention education and burn survivor support programs. This annual two-part event brings together San Diego County Fire Chiefs and distinguished community and corporate supporters of the Burn Institute.

Monday, September 30, 2019 – Golf Classic at Rancho Bernardo Inn Golf Club
Saturday, October 19, 2019 – Party in the Paddock at Del Mar Racetrack

SPONSORSHIP REGISTRATION FORM

Company: _____

Contact Name: _____

Address: _____ City: _____

State: _____ Zip: _____ Phone: (____) _____

Email: _____

Yes, I would like to support the Fire Chiefs in their efforts to help the Burn Institute. Enclosed is my contribution of:

- | | |
|--|---|
| <input type="checkbox"/> \$10,000 - Third Alarm Sponsor | <input type="checkbox"/> \$7,500 - Golf Classic Presenting Sponsor |
| <input type="checkbox"/> \$5,000 - Second Alarm Sponsor | <input type="checkbox"/> \$2,500 - First Alarm Sponsor |
| <input type="checkbox"/> \$1,850 - Strike Team Sponsor | <input type="checkbox"/> \$1,000 - Putting Contest Sponsor |
| <input type="checkbox"/> \$500 - Base Camp Golf Classic Sponsor | |

Yes, I would like to attend the event! Enclosed is my contribution of:

- | | |
|---|--|
| <input type="checkbox"/> \$1,300 - Golf Foursome | <input type="checkbox"/> \$250 - Single Party in the Paddock Seat |
| <input type="checkbox"/> \$325 - Single Golfer | <input type="checkbox"/> \$2,000 - Table of 8 at Party in the Paddock |

Kindly complete and return this form so we may provide a tax donation letter and all sponsorships received by September 9, 2019 will be acknowledged in the event collateral. Sponsorship reservations received after that date may not receive full exposure.

Make checks payable to Burn Institute Auxiliary

Return to:

Burn Institute Auxiliary
8825 Aero Drive, Suite 200
San Diego, CA 92123

Tax ID #33-0696481