



WRIZ DESIGNS DECAL RATES

Sponsor Level	Car Decal Size	Cost to Burn Institute
Bristol \$100-\$249	6"x 6"	\$15
Brickyard \$250-\$499	9"x 9"	\$18
Darlington \$500-\$749	9"x 9"	\$18
Daytona \$750-\$999	12"x 12"	\$20
Talladega \$1,000-\$1,499	12"x 12"	\$20
Martinsville \$1,500+	24"x 24"	\$30

Where to Send Logos

To streamline the process, please send sponsor logos to Tiffany at twong@burninstitute.org, who will organize files by department and send to graphic designer Chris Wrisley. Vector file format is preferred; otherwise, a high-res jpeg or png file is fine. Decals can be picked up at the final Derby meeting from the Burn Institute office on **June 28**. Decals printed after the meeting will need to be picked up directly from Copyboy (printer) in Santee.

**** PLEASE NOTE:**

- **Your minimum fundraised net total should be \$1,500, which means after deducting decal expenses, there should be a minimum of \$1,500 left in your fundraised total.**
- **The Burn Institute only covers the cost for sponsor decals and not cosmetic stickers, car numbers or association or department names (unless they are a sponsor – all sponsors should fill out sponsorship forms)**
- **Please follow the decal size as per your sponsor's level.**