



32ND Annual Fire & Safety Expo and Firefighter Demolition Derby
Sunday, July 7, 2024 | Del Mar Fairgrounds

Derby Team Sponsorship Levels & Benefits

The Fire & Safety Expo and Firefighter Demolition Derby offers sponsors a unique opportunity to associate with local fire service while supporting the Burn Institute, a San Diego nonprofit organization with over 50 years of service to the community. Your sponsorship investment helps the Burn Institute further its efforts to provide vital fire and burn prevention education and facilitate burn survivor support programs such as Camp Beyond the Scars for burn-injured children.

FOR IN-KIND SPONSORS

Your benefits are calculated by taking half of the Fair Market Value (FMV) of your donation (i.e., a donation of parts or labor with a total FMV of \$400 is equivalent to \$200). Maximum benefit of \$1500.

Martinsville - \$1500 and higher

- Sponsor banner placement in the Del Mar Arena at the Demolition Derby. (Supplied by sponsor at least one week prior to the event)
- Sponsor logo prominently displayed on derby car
- Sponsor logo displayed on commemorative Demolition Derby T-shirts
- Sponsor recognition on Burn Institute social media sites
- Eight (8) complimentary tickets to the Demolition Derby
- Eight (8) complimentary commemorative Derby T-shirts
- Special recognition in the Burn Institute Newsletter

Talladega - \$1000-\$1499

- Sponsor logo prominently displayed on derby car
- Logo displayed on commemorative Derby T-shirts
- Sponsor recognition on Burn Institute social media sites
- Six (6) complimentary tickets to the Demolition Derby
- Six (6) complimentary commemorative Derby T-shirts
- Special recognition in the Burn Institute Newsletter

Daytona - \$750-\$999

- Sponsor logo prominently displayed on derby car
- Sponsor recognition on Burn Institute social media sites
- Four (4) complimentary tickets to the Demolition Derby
- Four (4) complimentary commemorative Derby T-shirts
- Special recognition in the Burn Institute Newsletter

Darlington - \$500-\$749

- Sponsor logo prominently displayed on the derby car
- Three (3) complimentary tickets to the Demolition Derby
- Three (3) complimentary commemorative Derby T-shirts
- Special recognition in the Burn Institute Newsletter

Brickyard - \$250-\$499

- Sponsor logo displayed on derby car
- Two (2) complimentary tickets to the Demolition Derby
- Two (2) complimentary commemorative Derby T-shirts
- Special recognition in the Burn Institute Newsletter

Bristol - \$100-\$249

- Sponsor logo displayed on derby car
- Two (2) complimentary commemorative Derby T-shirts

To sponsor a team, please complete the enclosed Sponsorship Form and return by May 29, 2024 to ensure appropriate recognition on collateral materials (if applicable).

If you have questions, please contact Burn Institute Events Coordinator Tiffany Wong at 858-541-2277 ext. 117 or twong@burninstitute.org.

Thank you for supporting the Burn Institute!



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Derby Team Sponsorship Form

Sponsorship Amount and/or Description of Goods/Services: _____

Company Name: _____

Contact Name: _____ Phone #: (____) _____

Email: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Which Derby Team/Driver are you sponsoring? _____

Please indicate your sponsorship/benefit level:

***FOR IN-KIND SPONSORS: Your benefits will be half of the Fair Market Value (FMV) of your donation**

- Martinsville \$1500+ (8 tix, 8 shirts)
- Talladega \$1000-\$1499 (6 tix, 6 shirts)
- Daytona \$750-\$999 (4 tix, 4 shirts)
- Darlington \$500-\$749 (3 tix, 3 shirts)
- Brickyard \$250-\$499 (2 tix, 2 shirts)
- Bristol \$100-\$249 (2 shirts)

***Please indicate # of shirts per your benefit level (for qualifying sponsors only):**

Youth Small Youth Medium Adult Small Adult Medium Adult Large Adult X-Large Adult 2X-Large

***For qualifying sponsors and while supplies last, Derby shirts will be available for pick-up from the Burn Institute office from June 24- July 3 (M-F 8:30am-4pm) OR at the Derby event on July 7 at the Del Mar Fairgrounds (11am-4pm)**

**Please make checks payable to:
Burn Institute**

*Please include the team you are sponsoring in the memo of your check

Tax ID # 23-7260718

Mail to:
Burn Institute
8825 Aero Drive, Suite 200
San Diego, CA 92123

**Scan QR Code to
pay online.**



Complete this portion to pay with credit card:

- Visa MasterCard AmEx Discover

Credit Card #: _____

Exp. Date: _____ Sec. Code: _____

Name on Card: _____

Charge my card: \$ _____

Yes, I would like to cover transaction fees so more of my money goes to the Burn Institute.

Signature: _____

Billing Address (if different than mailing):

Street _____

City _____ ST _____ Zip _____

Please complete sponsorship or donation form on the following pages and return by **May 29, 2024 to ensure appropriate recognition on collateral materials (if applicable). For more information, please contact Tiffany Wong at 858-541-2277 ext. 117 or twong@burninstitute.org.**