



Burn Survivors Support  
Fire/Burn Prevention  
Community Education



Prevention Education



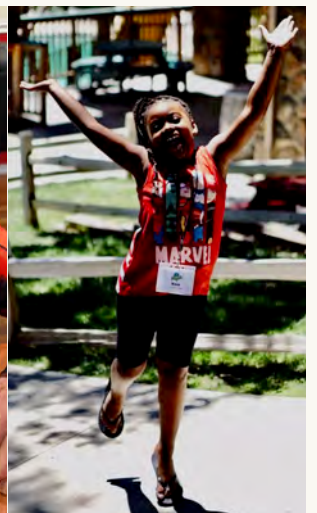
Connection



Engagement



Community



Thriving

2024 Annual Report



# 2024 Impact Report

Serving and empowering individuals affected by burn trauma and educating our communities to prevent fire and burn injuries and since 1972.

## BURN SURVIVOR SERVICES

### Camp Beyond the Scars

Since 1987, children (ages 8-17) with burn injuries got to do what kids deserve – **have fun!** Water sports, hiking, zip line, laser tag, skate boarding, talent show, therapy pets, crafts, dancing, movies, and more. Caring counselors (firefighters, educators, adult burn survivors, and more) provide invaluable support and mentoring. For many, camp is the first opportunity to meet other young burn survivors. This incredible experience builds important coping skills and creates lasting friendships



CAMP BEYOND THE SCARS



### Retreats • Support Groups

Burn survivors and caregivers took part in retreats and ongoing support groups to gain insight and coping skills from one another and counselors. Discussing the challenges and triumphs is incredibly powerful and life-affirming.



### Activities • Healing

We support survivors and family throughout the healing journey. Regular activities build community and connection. Activities, events, crafts, and most importantly- each other. Joy, laughter, and the invaluable gift of friendship and understanding.



### Emergency Assistance

As needs arise, we provide emergency needs to help with housing, food vouchers, or transportation while loved ones are treated at the UCSD Regional Burn Center. Assistance also includes medical equipment, professional counseling, and more. The Burn Institute is here for you.



# FIRE & BURN PREVENTION SERVICES



## FireSafeKid

We reached **34,405** students (K-6) with our in-school fire safety curriculum. These fun and interactive presentations provide the critical awareness needed to avoid burn risk and what to do in the event of a fire. Take-home materials enable the entire family to learn together and ensure a safe home.



Dear Burn Inst.  
Thank you for teaching us how to be safe in fire so we can be safe. I didn't know that when there was a fire you have to stop and drop and roll. Sincerely Imah



FREE for seniors (62+). In **800+** homes we installed **2600** smoke alarms and **470** carbon monoxide alarms. Prevention is easy and so important. This critical intervention saves lives and prevents property destruction for countless homes.



Annually, approximately 400K scald burn injuries occur in the home (e.g., stoves, cookware, bathtubs). 21% of these burns affect children, 4 years and younger. 11+ toddlers are severely burned every day. With proper education and awareness, the great majority of these can be prevented.

Families learned invaluable fire, burn, and scald prevention information and strategies through our proactive work. Education prevents horrific trauma, pain, and injury. Education saves lives.



**Scald Prevention**  
**It Can Happen In A Flash With A Splash**



Youth fire curiosity is common. If it becomes willful firesetting, intervention is critical. We carefully work with the child's family and support system to take the necessary steps to cease the behavior. YFPI is referral-based with an evidence-based risk assessment, education, and positive redirection. Intervention saves lives.



"I am not my scars  
I am not this skin  
I am a soul that lives within"  
-chorus from camp song





Dear Burn Institute,  
 Thank you, I learned  
 to crawl on the floor and  
 stop drop and roll. Smoke is on  
 top. If you burn your hand  
 put running cold water



"My son loves going to camp and being able to feel free. He said no one stared at him because they have scars too. We are beyond blessed to have you in our lives."

- Camper Parent



I can never finish thanking you - so much love and support floods me from your emails, check-ins + groups! I am eternally grateful for you all! You're all my home away from home since day one. Thank you x 1000000!

"I feel so blessed to be supported and loved by the Burn Institute and the my fellow survivors. The times we get to be with each other is beautiful"

Retreat Participant



"It felt wonderful to let loose and really get to enjoy the company and be a part of a community"

Retreat Participant



# FRIEND & FUNDRAISING EVENTS

All proceeds fund our programs and services. Thank you to our sponsors and volunteers for your support.



**The Firefighter  
"Fill The Boot" Drive**



For the 26th year, our wonderful firefighters collected donations to support the Burn Institute and our mission to serve our region.



**Spirit of Courage  
Awards Banquet**



Our inspiring banquet (50th annual!) honors local heroes who risk their lives to save others from fire and devastating burn injuries.



**Firefighter Demolition  
Derby + Safety Expo**



Firefighters put on a great show at the County Fair (33rd annual!) along with an informative Fire Safety Exposition.



**SD County Fire Chiefs  
Golf Classic**



The Chief's annual event supports the Burn Institute programs. A great day of golf, camaraderie, and fun/fundraising



**The "Bash" at  
The Belly Up**



An afternoon at the legendary Belly Up Tavern. Great music, delicious food, and libations with a wonderful silent auction.



# YOU MAKE OUR MISSION POSSIBLE - THANK YOU!

## Individuals & Families

Jonathan Alegre  
James Boland & Laura Andranovich  
Larry Armstrong  
Joseph & Joann Ascitutto  
Frank & Evelyn Ault  
Bob & Leslie Aymar  
Jorge Balvaneda  
Donald & Gail Bamber  
Jeffrey & Janet Berend  
Mary Berend  
Joe Bourque  
Scott Braden  
Philip Brown  
James & Peggy Bowman  
Bonnie Burchill  
James Carbaugh  
Jeffrey & Joi Carle  
Peter House & Carol Childs  
Kevin Clark  
Lynn Clemens  
Suzanne Cohen  
Melissa Crawford  
Matthew Cunningham  
Jim Cunningham  
Tera Czubernat  
Gerald & Carolyn Davee

Susan & Kevin Day  
William Denby, III  
Yvonne & John Dill  
Frank DeVincentis  
Fred Downey  
Chris Duke  
John & Gail Durso  
Bonnie Easton  
Steve & Romy Efthimos  
Mitchell Emerson  
Hank Erler  
Sharilyn Farrel  
Dennis Finn  
Anne Fitzgerald  
Richard & Rebecca Flanagan  
Amy Cell Frederick  
Ron Goble  
Gayle Gow  
Lyle E Hall  
Gina Fortune-Harmon  
Richard & Linda Hascup  
Brennon & Vicky Hope  
Roger Hulbert  
Jonathan Ingram  
Victor & Caroline Jaime  
Tracy Jarman

Nancy Karl  
Bruce & Sandra Kerl  
Luke Kensen  
James & Melody Kitchens  
Elley Klausbruckner  
Ken Kremensky  
Kam & Shukyng Kwok  
Dr. Jeanne Lee  
Jerry Lemen  
Diana Martinez  
Jorge Martinez  
Tracey Medlin  
Anna Marie Mestas  
Ronald & Jane Miller  
Scott Miller  
Jennifer Moallemi  
Stacy Moskowitz  
Mónica Muñoz  
Michael & Lori Nagel  
Darrell Netherton  
Zein Obagi Jr  
Lynda Oberlies  
Loretta Ogden  
David Ott  
Manan Patel  
Janet Peyton

Bob Pfohl  
Teresa Polinski  
Martha Ranson  
Victor Reed  
Deborah Reyes  
Christina Richardson  
Katie Rooney  
Gregory & Sharon Ruth  
Anthony & Ellen Sacks  
Barbara Scheurenbrand  
Mark Scott  
Lawrence & Andrea Sher  
Mike & Andrea Sims  
Walter "Paul" Smoyer  
Stephanie Soo  
Laurie Steinberg  
Pam Strojny  
Alicia & Jayson Summers  
Michelle Tran  
Kari Todd  
Mitch & Elaine Villalpando  
Linda Wackerman  
Gary & Cheryl Waymire  
Patrick Willis  
Derek & Alexia Wilson

## Corporate / Organizations / Private Sector

2 Hot Activewear & Uniforms  
22nd District Agricultural Asso.  
8 Bit Enterprises, LLC  
A.S.P.E. of San Diego  
Ace Uniforms  
American Assets Trust  
American Fire Brigade  
Avita Medical  
Barona Band of Mission Indians  
BELFOR USA Group, Inc.  
Bergelectric Corp  
BodyWorks Collision Holdings 1  
Bonsall Womans Club  
Braun Northwest, Inc.  
Calexico Firefighters Association  
Caliber Holdings, LLC.  
California Bank & Trust  
California Coast Credit Union  
Cane's Chicken  
City of San Diego  
Coar Design Group  
Coronado Firefighters Association  
Data Disposal  
Deputy Sherriffs Assoc. of SD  
Diamond Environmental Services  
EDCO  
Elite Diamond Sports  
EMD Electronics

Erickson-Hall Construction  
Escondido Firefighters Association  
eSummers Insurance  
Fabozzi & Miller, APC  
Falck USA  
Fallbrook Firefighters Association  
FFF Trust  
Fire Etc.  
Firefighters First Credit Union  
Frontline Optics  
Frontwave Credit Union  
Genesee & Wyoming, Inc.  
Goodman Orthodontics  
Grossmont Healthcare District  
Heavy Hitters  
HNK CPAs  
Hormann Flexon  
IBEW Local #465  
IBEW Local #47  
IBEW Local #569  
IIAB San Diego  
Imperial County  
JAGS Gives Back  
JB Taxes  
Joe Tile and Marble  
Jvckenwood  
Kaiser Permanente  
KTA Construction

Lake Elsinore Casino  
Lake Elsinore/Wildomar Elks Lodge  
Lions Club of San Diego  
Low Voltage Integrated System  
M Bar Construction Inc.  
Magma Power Company  
Mestas Family McDonalds  
Mission Indians of the Rincon  
Reservation  
Motorola Solutions  
MRM  
Nassco  
National City Host Lions Club  
National Electrical Contractors  
North County Fire Protection District  
Off Road Loans  
On Duty Health  
Ontario Elks Lodge  
Orange Grove Energy  
Pala Casino Cage Checking  
Pala Mesa Golf Resort  
PBK, Inc.  
Pickering Insurance Services  
PolyMedics Innovations  
Rawlins Law, APC  
RPL Electric  
San Diego Firefighters FCU  
San Diego Firefighters Local 145

San Marcos Firefighters Assoc  
San Diego Gas & Electric  
Skydive Elsinore, LLC.  
Sold Sisters Real Estate  
Sound Technologies  
South Coast Fire Equipment  
Stryker Medical  
Sushi Lounge  
Sycuan Band of the Kumeyaay Nation  
Sylvester Roofing  
Tablet Command  
TC Construction Company  
The Mill Restaurant  
Tony Pepperoni Pizzeria  
Toyota of Poway  
Vector Business Solutions  
Viejias Tribal Government  
Vision Systems Technology  
Vista Fire Department  
Vulcan Materials Company  
Watkins Manufacturing  
West Coast Group Benefits  
Western Fire Protection  
Women in Fire  
Woof'n Rose & Winery

## Foundations / Philanthropy

Charles H Stout Foundation  
Cushman Foundation  
David C. Copley Foundation  
Do Right Foundation  
Doyle Foundation  
Kiwanis Club of Bonita  
Foundation  
Lane Family Foundation  
Las Primeras

Melvin Garb Foundation  
Native Daughters of the Golden West  
Childrens Foundation  
Poway Rotary Foundation  
Ramona Community Foundation  
Rancho Santa Fe Foundation  
Riverside County Prof FF Benevolent Fund  
Spiegel Family Burn Foundation  
Stephen & Mary Birch Foundation

The Danna Foundation  
The Integra Foundation.  
The Norman and Sadie Lee Foundation  
The Walden W. & Jean Young Shaw Foundation  
Variety- A Children's Charity  
Weinstein Foundation  
Zable Foundation



# THANK YOU FIREFIGHTERS !

## BOOT DRIVE - SUCCESS & IMPACT OF FUNDS...

The Burn Institute is deeply grateful for the incredible support of our wonderful firefighting community. Thanks to our long standing partnership, we are able to provide our many burn survivor programs and services and to provide extensive fire/burn prevention education. These important services provide love, empathy, and hope for those affected by burn trauma.



## THANK YOU FIREFIGHTERS!

- |                    |                      |
|--------------------|----------------------|
| Alpine             | La Jolla Reservation |
| Barona             | Lakeside             |
| Bonita-Sunnyside   | Miramar              |
| CAL FIRE/SDCF      | National City        |
| Carlsbad           | NC Fire/Fallbrook    |
| Chula Vista        | Oceanside            |
| Coronado           | Pala                 |
| Del Mar            | Pauma Res            |
| Encinitas          | Poway                |
| Escondido          | Rancho Santa Fe      |
| GD/NASSCO          | San Diego            |
| Heartland El Cajon | Santee               |
| Heartland La Mesa  | Solana Beach         |
| Heartland Lemon    | Sycuan               |
| Grove              | Valley Center        |
| Imperial Beach     | Viejas               |
| Imperial County    | Vista                |



### PROCEEDS SUPPORT

- Camp Beyond the Scars
- Burn Survivor Retreats
- Family Retreats
- Peer Support Sessions
- Fire Safe Kids
- Safe From Scalds
- Senior Smoke Alarms
- Youth Fire-Setter Intervention

# IT TAKES A TEAM - STRONGER TOGETHER

## BOARD

### Officers

Jerry Davee- Chairman Emeritus  
Attorney retired  
David Ott- President  
Consultant. Former Fire Chief & City Manager  
Bob Pfohl- VP Finance  
Fire Chief- Viejas Fire Dept.  
Jeff Berend- VP Governance Partner  
Red Flash Strategic Marketing  
Brennon Hope- VP Programs  
Owner- Coastal Contracting, Inc.)  
Jorge Balvaneda- Secretary  
SDG&E Operational Field & Emergency Readiness

### Directors

Jeanne Lee, M.D. Clinical Director  
UCSD Regional Burn Center  
Jim Cunningham, Attorney  
Law Offices of James J. Cunningham  
Jim Boland- Senior Director  
HR & Labor Relations (retired)  
Nate Fairman, Business Manager  
IBEW Local Union 465  
Matthew Ficco, CPA- Chief Financial Officer  
Cal Coast Credit Union  
George Duardo- Fire Captain  
Local 145 President

## STAFF

Peter Callstrom- Executive Director  
Caitlin Cannon- Deputy Executive Director  
Tara Michener- Development Director  
Whitney Cartwright- Director of Burn Survivor Services  
Augustine Serrano- Director of Prevention Programs  
Brianna Daniel- Prevention Education Coordinator  
Tamara Klugg- Youth Firesetter Prevention Coordinator  
Paola Lucas- Prevention Coordinator – Imperial Valley  
Jeaninne Peabody- Burn Survivor Program Coordinator  
Stephanie Sundell- Operations and Outreach Coordinator  
Izac Valenzuela- Fire Safe Seniors Coordinator  
Tiffany Wong- Special Events Coordinator



Back row: Peter, Whitney, Izac, Caitlin. Front row: Stephanie, Tiffany, Gus, Jeaninne, Tara. Missing: Brianna, Paola, Tamara

We are very thankful for the generosity and involvement of our many supporters, volunteers, and our heroic firefighting partners who make our services possible. Together we are able to realize our important mission of life-changing programs and services.

With tremendous gratitude,

Peter Callstrom  
Executive Director

David Ott  
Board President



## VISION

Be a champion for the prevention and reduction of fires and burn injuries. Ensure that all burn survivors have the resources, support, and compassion to thrive.

## MISSION

We educate and empower our communities to reduce burn injuries and support those affected by burn trauma.

**Proudly serving San Diego & Imperial Valley since 1972**

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